

GROUNDBREAKING CELEBRATES BUILDING OF LAKESIDE AT ROCKY CREST



Event Photos: Doug Ball

The construction of Phase One of Lakeside at Rocky Crest was officially celebrated at a groundbreaking ceremony on June 12 attended by (from left) David Conn, Mayor of Seguin Township; Richard Wengle, Architect; Robert Poile, Director, Lakeside at Rocky Crest Limited; Jim Molenhuis, Vice-President, Development, Lakeside at Rocky Crest; and Gerhard Weidelich of Gaydon Contractors.

After the official remarks, officials convened outside the tent for the groundbreaking ceremony which brought smiles and applause from the spectators. A tour followed of the existing Cottage model and participants saw the progress of construction of the Townhome Villa building which will be ready for viewing this month.

Following the ceremony, everyone was invited to play golf on adjacent Rocky Crest Golf Club. Grey skies soon parted up to wonderfully showcase the beauty of the Tom McBroom-designed masterpiece.

Construction of the Armishaw Sports Club will begin this summer and construction of the rest of Phase One will begin in September. When complete, Lakeside at Rocky Crest will encompass 147 units, comprised of Cabins, Townhome Villas, Lodges and Cottages. The 18 units of Phase One will be available for occupancy next April, and Phase Two is expected a year later.

All units are available for full or fractional deeded ownership, offering a variety of options for those seeking a vacation property in Muskoka where traditional vacation homes are escalating out of reach for most people.

Fractional ownership in Phase One starts at just \$95,000, including taxes.

Fractional ownership of each two-, three-, and four-bedroom home includes a \$45,000 ClubLink Platinum-level principal membership at Rocky Crest Golf Club. A ClubLink membership provides reciprocal access to any of ClubLink's 39 courses in Ontario and Quebec, including renowned Glen Abbey.

Lakeside at Rocky Crest units are designed by acclaimed Toronto architect Richard Wengle who blended a classic Arts and Crafts style with a distinctive Muskoka influence. In his remarks before the ceremony, Wengle said: "This is a special property and we wanted to capture the spirit of Muskoka in these homes through a rustic simplicity that's also elegant."

He succeeded. The impressive units offer a variety of features including state-of-the-art appliances and electronics, fireplaces,



Robert Poile welcomes Seguin Township Mayor David Conn to the festivities in the marquee where more than 100 guests gathered to celebrate construction of Lakeside at Rocky Crest.

screened-in porches and whirlpool tubs. Their exterior appointments take their cue from nature itself: Slate, exposed timbers, wood siding, and natural stone. Each is fully furnished and equipped with weekly maid service and year-round maintenance.

Owners of Lakeside at Rocky Crest vacation homes will enjoy an outdoor wading pool, high-tech fitness equipment, a co-ed sauna, indoor hot tub and spa, tennis, canoeing and kayaking. There will be a games room and a private movie theatre, and a supervised activity centre for younger children.

To book a tour of the Cottage or soon-to-be-opened Townhome Villa, please call 800.819.0343. Or click on www.lakesideatrockycrest.com.

It's summer time and the drive to Muskoka is beautiful, especially to Lakeside at Rocky Crest. |

The Townhome Villa building which is under construction will be available for viewing in July.



Tim O'Connor



LAKESIDE AT ROCKY CREST

LAKESIDE AT ROCKY CREST has been a busy and noisy place since spring when construction began on the vacation homes that will welcome Phase One owners next spring.

But on the morning of June 12, the constant hum of heavy equipment and building was replaced by excited chatter among more than 100 guests in a large white marquee who had gathered for a special occasion.

Home owners, local dignitaries, real estate agents, Lakeside and ClubLink personnel were on hand for the official groundbreaking ceremony of the 147-unit vacation homes community.

"We're well along in selling and building Phase One, but it's a great feeling to officially celebrate this tremendous initiative in

Seguin Township in Muskoka," Robert Poile, Director of Lakeside at Rocky Crest Limited, told the gathering in the tent.

"Fractional ownership is still a relatively rare concept in Canada, but one whose time has certainly come," said Poile, who is also President and CEO of ClubLink.

"Lakeside at Rocky Crest provides every advantage of owning a superb cottage, but without any of the drudgery or worries. You come to Muskoka, enjoy your time in this fantastic area, then simply close the door and head home. It truly is the best of both worlds."

Seguin Township Mayor David Conn said: "We are thrilled that Lakeside has chosen Seguin Township to launch this project. ClubLink is a good corporate citizen whose Lakeside development project is right for the area. Lakeside is a responsible and mature project and it's gratifying that they have made the natural environment their No. 1 priority."



Tim Green, Executive Director, Sales and Marketing, Lakeside at Rocky Crest, presents the trophy to Robert Visentin (left) and Rick Lalonde, winners of the inaugural Lakeside at Rocky Crest Owner Guest Championship.